



Westward Expansion Podcast

CATEGORY	4	3	2	1
Content	Creativity enhances the purpose of the podcast in an innovative way. Accurate information is presented.	Accurate information is provided	Some information is inaccurate or longwinded.	A lot of Information is inaccurate.
Delivery	Well rehearsed, smooth delivery in a conversational style	Rehearsed, smooth delivery.	Appears unrehearsed with uneven delivery	Delivery is hesitant, and choppy and sounds like the presenter is reading
Introduction/Purpose	Catchy and clever introduction. Provides relevant information and establishes a clear purpose engaging the listener immediately.	Describes the topic and engages the audience as the introduction proceeds.	Somewhat engaging (covers well-known topic), and provides a vague purpose.	Irrelevant or inappropriate topic that minimally engages listener. Does not include an introduction or the purpose is vague and unclear.
Vocabulary	Vocabulary enhances content.	Vocabulary is appropriate.	Vocabulary is adequate.	Vocabulary is inappropriate fir audience.
Information/Quotes	Includes a variety of appropriate, well researched and informative sources and has well-edited quotes from "expert" sources.	Includes appropriate and informative quotes from "expert" sources	Includes some variety of informative quotes from some "expert" sources. Source quotes need some editing.	Includes no source quotes.
Focus	Keeps focus on the topic.	Stays on the topic.	Occasionally strays from topic.	Does not stay on topic.
Music/Special Effects	Music/Special Effects enhances the mood, quality, and understanding of the podcast.	Music / Special Effects provides supportive background to the podcast.	Music / Special Effects provides somewhat distracting background to the podcast.	Music/ Special Effects are distracting to podcast.